

## **New Vic Theatre – Social Media Charter**

Our social media channels are here to celebrate theatre, share stories, and connect with everyone who takes part in what we do – whether that's watching a show, joining a workshop, or getting involved in one of our community programmes.

Just like in our theatre building, we want everyone who joins us online to feel welcome, respected and safe.

We love hearing from you – whether it's your thoughts on a performance, your experience of taking part in an activity, or your excitement about what's coming next.

To help keep our spaces positive and open to all, we ask that everyone engaging with us:

- Treat others with respect and kindness
- Share views thoughtfully – it's fine to disagree, but personal attacks are not okay
- Avoid using language that's abusive, threatening or discriminatory

We won't respond to or allow comments that promote online abuse, harassment, or harm. We reserve the right to hide or delete comments that go against these principles, and to block accounts if necessary.

Our social media is a place to celebrate creativity, connection and community. Thanks for being part of it – and for helping make it a space where everyone can feel at home